

**APE** | Asia Photonics  
Expo  
亚洲光电博览会

举办地



主办机构



支持机构



# APE 2025

Asia Photonics Expo  
Visit/Exhibition/Conference  
One-stop Service

February 26-28, 2025, Sands Expo and Convention Centre, Hall L1, Singapore

Official Designated Service Provider:  
Shenzhen Synergy International Expo Services Co., Ltd.

# About APE

The Asia Photonics Expo (APE), an internationally leading platform for comprehensive photonics brand promotion and business negotiations, will be held from **February 26 to 28, 2025, at Hall L1 of the Sands Expo and Convention Centre in Singapore**. The expo will focus on cutting-edge innovative technologies and emerging application markets in fields such as optical communication, precision optics, lasers, infrared, intelligent sensing, quantum, and new displays.

As the sister exhibition of CIOE (China International Optoelectronic Exposition), APE is strongly supported by organizations such as the **Singapore Tourism Board (STB)**, the **Singapore Economic Development Board (EDB)**, **Enterprise Singapore**, and the **Singapore Precision Engineering and Technology Association (SPETA)**. The expo integrates high-quality resources, actively promotes the coordinated development of the industry supply chain, and expands new business areas, providing a one-stop opportunity for technical exchanges and business cooperation in Asia and globally.

Located in the strategic core of Asia, Singapore offers an excellent opportunity for exploring and expanding the Asian market through APE. It will be the best channel for companies to enhance brand awareness and expand their influence in new fields.

## APE 2024 Exhibition Scale:

Exhibition area: **15,000 m<sup>2</sup>**

Number of exhibitors: **350**

Concurrent forum: **24**

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# APE 2025

**15,000 m<sup>2</sup>**  
Exhibition  
area

**400**  
Number of  
exhibitors  
(Estimated)

**5,000**  
Audience size  
(Estimated)

## Service Item

**01**

**Hotel and flight reservations**

**02**

**Airport pick-up and drop-off**

**03**

**Local transportation service**

**04**

**Lunch in the exhibition hall**

**05**

**Exhibition hall guidance service**

**06**

**On-site translation**

**07**

**Provide etiquette and welcome services**

## Standard package reference itinerary:

Day	Date	Itinerary	Meal	Accommodation
Day 1	Feb. 25	Shenzhen - Singapore	(Dinner is not included)	Selected hotel or similar
	Tue	Take a flight to the Garden City—Singapore. Upon arrival at Changi Airport, you will be met by a designated representative and transferred to the hotel for rest.		
Day 2	Feb. 26	Full Day Exhibition. Depart from the hotel to the exhibition hall at 8:00 AM sharp, and return to the hotel from the exhibition hall at 5:00 PM sharp.	Breakfast and lunch included	Selected hotel or similar
	Wed	Provide two shuttle bus trips from the hotel to the exhibition hall. After the exhibition, return to the hotel for rest or free activities.		
Day 3	Feb. 27	Full Day Exhibition. Depart from the hotel to the exhibition hall at 8:00 AM sharp, and return to the hotel from the exhibition hall at 5:00 PM sharp.	Breakfast and lunch included	Selected hotel or similar
	Thu	Provide two shuttle bus trips from the hotel to the exhibition hall. After the exhibition, return to the hotel for rest or free activities.		
Day 4	Feb. 28	Full Day Exhibition. Depart from the hotel to the exhibition hall at 8:00 AM sharp, and return to the hotel from the exhibition hall at 5:00 PM sharp.	Breakfast, lunch and dinner included	Selected hotel or similar
	Fri	Provide two shuttle bus trips from the hotel to the exhibition hall. After the exhibition, we will go to dinner together and then return to the hotel for rest or free activities		
Day 5	Mar. 1	Time for returning trips or free activities	-	-
	Sat	Singapore - Shenzhen Home sweet home!		

\*\*\*After the exhibition, our team has planned a wonderful one-day tour of Singapore and a two-day, one-night island tour of Bintan Island, Indonesia. Please feel free to inquire and welcome to choose our services! For more information, please refer to the relevant content attached.

# Package Detail & QR Code

The standard package includes the following services: (\*The current reference exchange rate is 0.74, meaning 100 SGD is equivalent to 74 USD. The settlement should be based on the exchange rate on the day of payment.)

1. **Round-trip airfare** from the departure city to Singapore (estimated at SGD 520 per person, subject to actual ticket issuance). Departure points: Shenzhen, Chengdu, Suzhou, Changchun, Nanjing.
2. **4 nights of accommodation.**
3. **Airport transfer service.** Shenzhen Synergy reserves the right to decide whether to use a minibus or a coach for airport transfers based on the number of people and hotel arrangements.
4. **Commuting expenses** from the hotel to the exhibition hall, with daily round trips. Shenzhen Synergy reserves the right to decide whether to use a minibus or a coach as the commuting vehicle based on the number of people and hotel arrangements.
5. **4 days of breakfast and 3 days of lunch** at the exhibition hall (choice of boxed lunch/set meal).
6. **Overseas travel insurance.**
7. **Free use of the lounge, including coffee and refreshments.**
8. **Networking with multiple exhibitors** to establish and deepen relationships.
9. **Fill out the SG Arrival Card (SGAC)**



Scan the QR code and apply directly

## Shenzhen Synergy Service Mission

Shenzhen Synergy International Expo Services Co., Ltd. is dedicated to providing comprehensive and professional services to exhibitors, ensuring their smooth participation in domestic and international exhibitions. Our service mission is to offer one-stop exhibition support services, including but not limited to: hotel reservations, airport transfers, local transportation services, exhibition hall lunches, and exhibition hall guidance services. We also provide on-site translation services to help exhibitors overcome language barriers and facilitate effective communication with all parties.

We strive to be a reliable assistant for exhibitors locally, ensuring they can focus on showcasing and promoting their products and services. We will also do our utmost to provide on-site support during the exhibition, helping exhibitors achieve success on the international stage.

