









APE 2025

ASIA PHOTONICS EXPO

26 - 28 FEBRUARY 2025
Sands Expo and Convention Centre (Marina Bay Sands) Level 1

www.asiaphotonicsexpo.com



About APE

Asia Photonics Expo (APE) is a premier event in the field of photonics, offering a comprehensive platform for businesses to showcase their brand and foster connections in the industry. The expo will take place at **Sands Expo and Convention Centre** in Singapore from **26 to 28 FEBRUARY 2025**.

APE focuses on highlighting the latest advancements and innovations in **optical communication, optics, laser technology, sensing, display, quantum and infrared applications**. The event aims to facilitate meaningful discussions and collaborations between professionals across the photonics supply chain.

By being held in **Singapore**, a prominent international trade hub in Asia, APE provides an excellent opportunity to explore and tap into the Asian markets. It serves as a gateway for businesses to enhance their brand visibility and expand their reach into new territories.

APE 2024 Facts & Figures:

Exhibition Areas: 15,000 m²

Exhibitors: 350

Forums: 24

Visitors: 4,478

Delegations: 20

Countries and Regions: 76

Source: APE 2024 POST SHOW REPORT

APE 2025



400 Exhibitors(Projected)

5,000 Visitors(Projected)

Why Exhibit



Connect with customers and meet new prospects in APE

APE is where the industry goes to learn, network, showcase new technologies, forge partnerships and close deals. Join industry-leading companies and connect with industry players that understand the value of face-to-face marketing and have positioned themselves in this lucrative marketplace.



Immense market potential in Southeast Asia to explore

Southeast Asia is experiencing rapid economic growth, with countries like Singapore, Malaysia, Thailand, Indonesia, and Vietnam as major players. It's driving the demand for advanced technologies and solutions to support industries like telecommunications, manufacturing, healthcare, and consumer electronics. High quality buyers will help you to drive the sales.



A dynamic networking platform for partnership seeking and business matching

APE organizes networking events like site tours, gala dinner and more to attract industry professionals like investors, entrepreneurs, executives and researchers from the photonics sector. This brings tremendous opportunities to connect with potential customers and business partners, fostering valuable networking and collaboration.



Concurrent conferences bring insights on market trends and technology advancements

APE hosts series of academic, industry and application conferences and invite experts, thought leaders and industry professionals to share insights, research findings and market trend analysis. It allows attendees to gain valuable industry information, latest trends and challenges in the photonics industry.

Why Singapore

Strategically located in Asia, Singapore is a leading international financial centre. It not only has a stable and business-friendly environment, but also world-class exhibition facilities and high-quality services. It has the most extensive free trade agreement network in Asia, having signed bilateral free trade agreements with as many as 13 countries and regions, and participating in a number of regional free trade agreements.



It is a Key Trade and Business hub in Asia – Strong Connection with Southeast Asian Market



Singapore's Dynamic Photonics Industry Landscape – Growing Demands in Application Fields

Quantum Technology



- Singapore has announced four major initiatives: CQT, QEP 3.0, NQPI, and NQSS
- Singapore Invests close to S\$300 million in National Quantum Strategy

Life Science



- Surgery and Diagnosis

 e.g. endoscope, glaucoma
 surgery, flow cytometry,
 microscopy.
- 8 of the top 10 life science tool companies have operations in Singapore.

Semiconductor Equipment



- Front end and Back end processes, such as lithography.
- Singapore's semiconductor equipment sector contributes to ~20% of the global market

Industrial Machinery



- Material processing e.g. cutting, welding, annealing.
- Advanced manufacturing, 3D printing and Machine Vision

Consumer Electronics



Core components in many consumer electronic devices e.g. mobile phone cameras, AR/VR, smart home devices, micro speakers

Why Singapore



Singapore's Thriving Photonics Research Ecosystem – Contribution to the Commercialization and Practical Application of Photonics Technology



The Photonics Institute

- Optical fibre Technology
- Optical and Laser Engineering
- Semicon. Lighting & Display
- Disruptive Photonics Technologies
- Bio-devices and Signal analysis
- Silicon Photonics Programme

Nanyang Quantum Hub

 Quantum Computing / Sensors / Communication / Algorithm



- Nonlinear optic
- Photonic integrated circuits
- Holograms,
- Structural color, nano-fabrication
- Quantum Computing
- Quantum Physics, Optics and Photonics



- Optical sensors
- Optical imaging
- Laser spectroscopy
- Optical MEMS
- AIN-based sensing
- 2D-optoelectronics
- Singapore Synchrotron Light Source
- The Centre for Quantum Technologies (CQT)



- Advanced Remanufacturing and Technology Centre (ARTC)
- Singapore Institute of Manufacturing Technology (SIMTech)
- Institute of Materials Research & Engineering (IMRE)
- Institute of Microelectronics (IME)
- Institute of High Performance Computing (IHPC)
- National Metrology Centre (NMC)
- Quantum Innovation Centre (Q.InC)

Exhibit Profile

Optical Communication

- Optical Communication Chip
- Optical Communication Device
- Optical Communication Module
- Optical Communication Transmission Equipment
- Optical Fiber Materials
- Optical Fiber Cable/Fiber Sensing
- Semiconductor Materials
- Semiconductor Equipment and Manufacturing

Laser

- Lasers
- Laser Material & Component
- Laser Component
- Laser Equipment

Display

- Display Material
- Display Panel/Module
- Display Manufacturing

Optics

- Optical Material and Component
- Optical Processing Equipment
- Optical Coating Material
- Optical Lens and Camera Module
- Optical Measuring Instrument
- Machine Vision and Industrial Automation
- AR/VR

Sensing

- Industrial Sensor
- 3D Imaging & Sensing
- MEMS and Sensor
- LiDAR & Component

Infrared

- Infrared Material
- Infrared Component
- Infrared Equipment and Imaging

Quantum

- Quantum Computing
- Quantum Communication and Security
- Quantum Sensing
- Core Upstream Components

























TOP 20 PRODUCT AREAS OF INTEREST AMONG ATTENDEES

Manufacturing/Processing and Measuring Equipment

Optical Coating Material and Equipment

Optical Imaging System

AR/VR

Laser Equipment

Infrared Equipment and Imaging

Testing and Measurement Equipment

Machine Vision and Industrial Automation

Production and Processing Equipment

3D Imaging and Sensing

Semiconductor Material and Equipment

Material, Module and Device

Optical Material

Optical Lens

Optical Communication Chip

Optical Communication Device

Optical Communication Module

Optical Fiber Cable

Camera Module

Lasers

Industrial Sensor

LiDAR









Source: APE 2024 POST SHOW REPORT

EXHIBITOR ANALYSIS



350 exhibitors from 19 countries and regions



10 Group pavilions



70.9%

rated APE as an important platform for their business



75.3% were satisfied with this year's event



65% will be exhibiting again next year



85%

will recommend APE to industry peers and partners

It is a good chance to participate in a photonic expo mainly in the Asian countries, and the variety of the exhibitors is good, which is the advantage to attend for industry colleague.

GARY SUN, OPTIZONE TECHNOLOGY (SHENZHEN) LIMITED

Have a belief of better future for APE as it radiates Asian and Pacific regions.

LYDIA YANG, L-CHASER OPTICS LTD

It is the first time for Innolight Technology PTE Limited to attend an international expo. It helps us build connection with worldwide suppliers and customers.

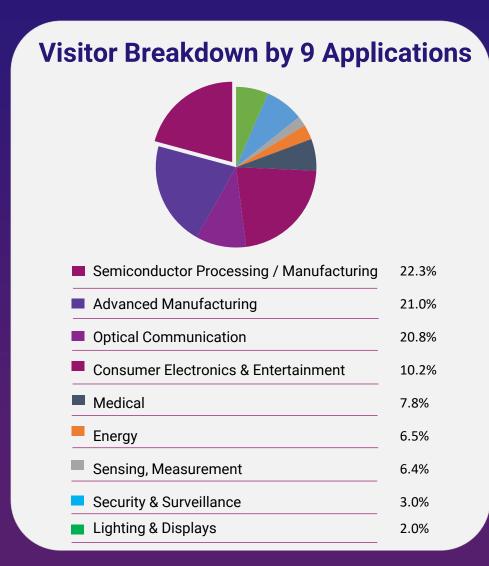
I hope there will be more opportunities for enterprises in the industry to communicate and be technically in line with world's advanced level.

KAILING LU, INNOLIGHT TECHNOLOGY PTE. LIMITED

LI GUO, CHANGCHUN YI LI PHOTOELECTRIC INSTRUMENT CO., LTD

Source: APE 2024 POST SHOW REPORT

VISITOR ANALYSIS





Source: <u>APE 2024 POST SHOW REPORT</u>

VISITOR ANALYSIS

Source: APE 2024 POST SHOW REPORT

83.2% were satisfied with APE 2024

82.5% will recommend APE to industry colleagues

81.6% will attend this event in 2025

Job Function	Percentage
Top Management	22.6%
R&D	20.2%
Manufacturing / Processing	17.6%
Purchasing / Supply Chain Management	10.2%
Sales	10.0%
Marketing	8.4%
Quality Management	7.2%
Others	3.8%

Purpose of Visiting APE	Percentage
Looking for New Products and Technologies	27.4%
Collecting Information	26.8%
Maintain / Explore Business Relationship	13.6%
Looking for Agents and other Cooperation Opportunities	12.6%
Purchasing	12.0%
Attending Conferences	4.4%
Preparing for the Participation of APE 2025	2.3%
Others	0.8%

Company Type	Percentage
Manufacturer	54.2%
Distributor / Trader / Agent	13.6%
Service Provider	11.2%
Integrator	5.9%
Scientific Institutions / Universities	4.4%
Others	3.0%
Contractor	2.3%
Government Bodies	1.8%
Investment & Financing Institutions	1.7%
Associations / Societies / Chamber of Commerce / Industry Alliance	1.2%
Media	0.8%

Company Size	Percentage
< 50 people	38.3%
> 500 people	26.8%
100 - 300 people	14.6%
50 - 100 people	14.0%
300 - 500 people	6.3%

Purchasing Role	Percentage
Recommending & Suggesting	43.9%
Decision Maker	30.4%
Not a part of purchasing	25.8%

KEY Visiting Companies

· Advanced Micro Foundry · Excelitas

· Agilent

· aimflex

Amazon

· ams Osram

· Appasamy Associates

· Apple

Applied Materials

· ATOP

· Avago Technologies

· Broadcom

· Canon

· China Telecom

· Cisco

· Coherent

Corning

· Delta Optics

· DenseLight

· Haier

· HP

· Huawei

· II-VI

· Intel

· KPP Packaging

· Marvell

· Mindef

· MMI Systems

· Molex

· Nanofilm

Technologies

· NTU

· NUS

· Qualcomm

· Samsung

· Santec

· Sanwa

· SCHOTT

Singtel

·Sony

· STMicroelectronics

· Sumitomo

· SUTD

· Synopsys

· Texas Instrument

· Thermo Fisher

· TP-Link

· WOCO Group

· Xenics

· Yaskawa

·Zeon

· Zero Error Systems

· ZKTel

* In alphabetical order.



Our company, Ernst, provides a wide range of photonics solutions. So, I believe joining this event will benefit our company to get more different types of solutions that we can provide to the local industry and meet with our suppliers, connect with them and see the new inventions and solutions from all around the world. I think this event will help me get to know the leading solutions and meet different integrators that we can provide locally to our customers.

-Dennis Chua, Sales Manager of Ernst Technology

APE is one of the largest exhibitions happening in Southeast Asia, and I wouldn't want to miss this one. It's a great opportunity to meet everyone and see what the latest trends that happening. Also, Asia is the hub for photonics and it's amazing to see all the photonics products listed here. I highly recommend people to join in and add to this event.

- Vaman Shenoy, Technical Manager of Ansys















Part of Key Visitors and Buyers

Source: APE 2024 Visitor Registration

Company	Job Title
	Senior Marketing and Strategy Analyst
Advanced Micro Foundry	Senior Director
	CEO
	СТО
	Global Product Manager
Agilent	Director, Strategic Procurement
Technologies	Mechanical & Manufacturing Engineer
	Optics Category Manager
	System Architect
Aimflex	VP of Engineering & Research
	AUTOMATION MANAGER
	Manager Hardware
Amazon	Principal Commodity Manager - Optics
	Principle Camera Architect
	Senior Manager
ams Osram	Optical Engineer
	Director
A	Director
Appasamy Associates	Production Manager
Associates	General Manager
Apple	R&D
Apple	DFM Manager
Applied Materials	Regional Strategy and Partnerships Manager
	Scientist
	Electrical Engineering Manager
	System Architect
ATOD	CEO
ATOP	General Manager
	Principal Engineer
Avago	Manufacturing Engineer
Technologies	R&D Management
	Equipment Engineer

Company	Job Title
	Principal Materials Engineer
	NPI Manager
	Procurement Engineer
Broadcom	Test Engineer
	Principal Product Engineer
	Supply Chain Manager
	R&D Director
Canon	Snr Consult Engineer
Carlon	Asst. BDM
Cisco	TME Leader
CISCO	System Architect
	Sr. Operations Manager
Coherent	Vice President, Operations
Conerent	SVP General Manager
	Director, SPG
	Director
Corning	Global Service Lead
	BD Manager
	Consultant
Delta Optics	Director
	technical manager
	Sr. Vice President Marketing and Sales
Denselight	Board member
	Senior Director
	CTO/C00
	Procurement Manager
	Programs Director
	Production Manager
Excelitas	Product Manager
Technologies	Supply Chain Director
	Purchasing Manager
	Process Engineering Manager
	Quality Assurance Manager

Company	Job Title
Haier	Director
Halei	Innovation manager
	Regulatory Program Manager
HP Inc	Mechanical Engineer
пешс	System Engineering Program Manager
	Thermal Engineer
	Senior Manager
Huawei	Innovation Research Consultant
	Expert
	Lead Engineer
II-VI	Snr. materials excutive
	Manufacturing Manager
Intel	Technical Lead
iiitei	Engineer
	Principal Engineer
Marvell	Director
	Senior Staff Test Engineer
Mindef	Senior Engineer
Millaei	Asst Mgr
	Director
	OPERATION MANAGER
MMI Asia	Senior Director
	Director, QA and CE Program
	Managing Director
	Sr Automation Engineer
Molex	Asia-Indirect Snr category mgr
	Process Outsource Engineer
	ELECTRICAL DESIGN ENGINEER
	СТО
	Process Engineer
Nanofilm Technologies	Senior Manager
	Principal Technology Secretary to Executive Chairman
	Reseach Scientist
	R&D Director
	PM
	Business Development VP

Company	Job Title
Nanyang Technological University	Professor Research Fellow Principle Investigator Principal research scientist
National University of Singapore	Associate Professor Researcher Research Engineer Research Fellow
Qualcomm	Staff Manager Engineer
Samsung	Assistant Manager Procurement
Santec	Business Development Director director
Schott	Application Manager Production Manager General Manager Asia Strategic Expert / Advisor Assistant Purchasing Manager Product Manager
Singtel	Manager
SONY	Senior Manager
STMicroelectronics	Optical Engineer R&D Mechanical Design Engineer
Sumitomo	Senior Dept Head Senior R&D Manager Category Manager
Synopsys	Application Engineering Manager Sr. Optical Application Engineer
Texas Instrument	Field Application Engineer
Thermo Fisher	Sourcing Manager Optics Engineer Manufacturing Engineer R&D project manager NPI Sourcing
WOCO Group	Group Vice President General Manager
Zero Error Systems	Supply Chain and Quality Director CTO

APE VIP Buyer Programme

The APE VIP Buyer Programme offers an exclusive and personalized VIP service designed specifically for key buyers and senior decision makers in the optoelectronic industry. This programme caters to individuals who have specific sourcing needs or purchasing plans for new projects or products. It primarily targets professionals in top management, sourcing and supply chain management, R&D engineering, production and manufacturing.

At APE, our goal is to foster strong relationships between buyers and vendors in the industry. We understand the importance of exchanging industry insights and facilitating efficient **ONE2ONE Business Matchmaking**. Therefore, APE provides a dedicated **VIP Lounge with drinks and refreshments** where buyers and vendors can connect, share knowledge, and explore potential collaborations.

Attending APE has been an insightful journey into the optoelectronic industry's latest innovations and trends. The exceptional organization and diversity of exhibits have provided us with invaluable connections and insights. APE stands out as a beacon for professionals seeking to navigate the future of optoelectronics.

-ZHE LIN, CTO, MEDEEPTECH VENTURES PTE. LTD

Source: APE 2024 POST SHOW REPORT







Matchmakings at APE 2024

PHOTONICS@SG 2025 CONFERENCE



APE collaborated with LUX Photonics Consortium, Nanyang Technological University (NTU), National University of Singapore (NUS), Singapore University of Technology and Design (SUTD) and Agency for Science, Technology and Research (A*STAR) to host an engaging networking coffee/tea session at the PHOTONICS@SG 2025 Conference. This provides a prime opportunity for attendees to interact with distinguished professors and industry experts, strengthening the connections between academia and industry.







2025 Yole Group Photonics Forum



In 2025, APE will continue its collaboration with the Yole Group to co-organize the highly anticipated photonics forum. At APE 2024, this forum delved deeply into the latest trends in photonics integration technology and data communication applications, including evolving player strategies in the optical communication industry, future technological development roadmaps, and market forecasts. It attracted numerous attendees from the communication industry, facilitating indepth industry exchanges and interactions on the spot.



EPIC Tech Watch



The EPIC Tech Watch, organized by the European Photonics Industry Consortium - the world's largest photonics industry association, will bring together experts and leaders in the photonics industry. Featuring a series of refined speeches, the conference will mainly focus on key technologies, trends, and applications within the field of photonics. It will offer attendees the opportunity for in-depth understanding and discussion, fostering exchanges and collaboration within the industry to collectively drive the development and progress of photonics.



EUROPE meets ASIA - Innovation in Photonics by W3+, IVAM & EPIC

The upcoming Photonics Innovation Forum, jointly presented by W3+, IVAM, and the EPIC European Photonics Industry Consortium, will be a significant event in the European photonics community! It aims to showcase the optical technology research achievements and cutting-edge developments of a range of leading European photonics players. Leveraging the excellent industry networking platform of APE 2025, it will share the most captivating photonics topics currently trending in the industry. This will be an unmissable industry gathering for all to explore the forefront of photonics technology and applications, as well as seek out new opportunities for industry growth!







Quantum Singapore 2025

"Quantum Singapore 2025" refers to Singapore's strategic initiative aimed at advancing its capabilities in quantum technology and research. Singapore has been actively investing in quantum research and development, strengthening its status as a hub for innovation in Asia.

Chairman



QIU, Cheng Wei Professor

NUS, Department of Electrical and Computer Engineering



Jonathan Carter

Professor

UC Berkely, Associate
Lab Director for
Computing Sciences

Featured Speakers



Gao Weibo

Professor

NTU, QUASAR, EEE&SPMS



Paola Cappellaro

Professor

MIT, Nuclear Science & Engineering Department, Physics Department



Irfan Siddiqi

Associate Lab
Director for
Computing Sciences
UC Berkely,
Quantum
Nanoelectronics
Laboratory



Yuval Baum

Head of Quantum Computing Research - Q-CTRL



Jie (Roger) Luo

President and Co-Founder

Anyon Computing



Yuval Boger

Chief Commercial Officer

QuEra Computing Inc.

Industry Forum

APE empowers the photonics industry and applications, building a high-quality platform for communication, exchange and learning. During APE, the industry forums invited keynote speakers from global photonics leading companies, research institutes, and universities to discuss forefront technology innovation, share valuable insights and explore new trends across the photonics industry, with a focus on the integration of industry and research.

2025 Tentative Topics

- Biomedical Photonics and Imaging Technology
- Machine Vision and Robotics
- Semiconductor
- Advanced Manufacturing and Industrial Automation







CONCURRENT ACTIVITIES

Site Tour

APE will co-organize with Singapore University of Technology and Design (SUTD) and LUX Photonics Consortium to curate an exclusive 2-day site tour. At APE 2024, over 40 distinguished companies have already joined the activities, seizing the chance to network with the campus professors and industry experts.

Agenda for APE 2024 Day 1

- Cleanroom, Metrology labs
- Dyson-SUTD Innovation Studio
- Optical Quasar Lab
- SUTD Campus tour

Day 3

- The Photonics Institute, Nanyang Technological University
- Centre for Disruptive Photonic Technologies (CDPT)
- Centre for Optical Fibre Technology (COFT)
- SICK Singapore
- Institute of Microelectronics (IME)
- Institute of Materials Research and Engineering (IMRE)

>>> Agenda for APE 2025 will be updated soon <<<



















CONCURRENT ACTIVITIES

Gala Dinner

The Gala Dinner at Asia Photonics Expo (APE) is an exclusive and prestigious event specifically designed for the top management of our exhibitors and partners. It serves as a unique platform for industry leaders, decision-makers, and key stakeholders to forge meaningful connections in a relaxed and elegant atmosphere.

During APE 2024, over **120** top-level executives took part in and took the opportunity to engage in high-level discussions, exchange ideas, and explore potential collaborations that can shape the future of the photonics industry.

















CONCURRENT ACTIVITIES

Happy Hours

During APE 2025, we will host an exclusive "Happy Hour" event! This gathering will take place in the VIP lounge on the afternoon of 27 February 2025, the second day of the exhibition. Tailored for business decision-makers and VIPs, this event offers a relaxed and pleasant atmosphere for networking, discussing ideas, and fostering collaborations within the industry. This is a unique chance to engage in thoughtful discussions, share ideas, spark creativity, and expand your horizons alongside likeminded professionals.







2025 Signed Partners

Name	Туре
ASSOCIATION OF THE TELECOMMUNICATIONS INDUSTRY OF SINGAPORE (ATIS)	Association
European Photonics Industry Consortium (EPIC)	Association
LUX Photonics Consortium	Association
Electric Vehicle Association of Thailand (EVAT)	Association
Singapore Precision Engineering And Technology Association (SPETA)	Association
Machinery & Engineering Industries Federation (MEIF)	Association
Singapore Semiconductor Industry Association (SSIA)	Association
Singapore Manufacturing Federation (SMF)	Association
Association of Electronic Industries in Singapore (AEIS)	Association
AutomationSG	Association
IEEE Photonics Society Singapore Chapter	Association

Namo	Type
Name	Type
Semiconductor Digest	Media
ExpoTobi	Media
Semiconductor Review	Media
Optical Connections	Media
Plant Automation Technology	Media
Pradeep's Techpoints	Media
Manufacturing Technology Insights	Media
Automate Asia	Media
Photonics Online	Media
Photonics Views	Media
Eventbrite	Media
SECON 2025	EXPO





















































*Listed in no order, go to website for more updates: https://www.asiaphotonicsexpo.com/zh-hans/mtzx/mediapartners

2025 NEW INITIATIVES

cna

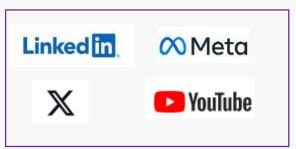
Leveraging Various Media Channels to Enhance Media Exposion in the Target Local Markets.

Mass Media

PR Newswire

THE STRAITS TIMES ACNNEWSWIRE

Social Media



Industry Media



B2B Platform



Outdoor Ads



Omni-Channel Promotion

E-newsletter

Over 100,000 overseas photonics subscribers

Official Channels

- Official website
- Social Media: LinkedIn /
 Twitter / Facebook / Youtube

Partners

- 50+ media partners
- 30+ international associations

Collateral Materials

- Product Brochure
- Preshow Guide
- Visitor Guide





















JOIN US AT

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