

**APE** | Asia Photonics  
Expo  
亚洲光电博览会

举办地  
  
Singapore  
Passion Made Possible

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& CONVENTION BUREAU

# Advertising Sponsorship

March 6-8, 2024 & Marina Bay Sands, Singapore

 [www.asiaphotonicsexpo.com](http://www.asiaphotonicsexpo.com)

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**Online  
Advertisement**

01

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EDM

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Website



# Online Ad-EDM

Item: EDM-Horizontal Banner

**Objects:** Targeting precise peers for regular monthly push, the total database capacity reaches 100,000+, including APE pre-registered participants and application peers.

Item No.	Date	Price /Issue (USD)	Size(px)	Receiver
H-01-1	Spt.-Dec.	1,430	750x200	Comprehensive
H-01-2	Jan.-Feb.	2,140	750x200	

Asia Photonics Expo

March 6-8, 2024  
Marina Bay Sands, Singapore

About APE

APE 2024 Brochures

Why Exhibit

Booth Application

### Get the Early Bird Discount to Join Asia Photonics Expo 2024

Organized by Informa Markets, the world's leading exhibition organizer, Asia Photonics Expo (APE 2024) will be held at Sands Convention and Exhibition Centre in Singapore from March 6-8, 2024. It will focus on the latest cutting-edge innovative technologies and the emerging application markets in Asia, aiming to promote in-depth communication and business collaboration between photonics upstream and downstream professionals. As a one-stop photonics integrated platform, APE will gather over 400 leading industry players under one roof to showcase the entire photonics supply chain covering innovative products and solutions in optical communication, optics, laser, infrared applications, sensing, display, etc. [->>know more](#)

**Special offer:** take advantage of the early bird discount by signing the contract before 30th September, 2023.

LEARN MORE

BOOK YOUR STAND

#### Exhibitor Profile

**▶ Optical Communication**  
Optical communication chip, optical communication device, optical communication module, optical communication transmission equipment, optical fiber cable/fiber sensing, semiconductor materials, semiconductor equipment and manufacturing.

**▶ Laser**  
Lasers, laser materials & component, laser component, laser equipment.

**▶ Infrared**  
Infrared material, infrared component, infrared equipment and imaging.

**▶ Optics**  
Optical material & component, optical processing equipment, optical coating material, optical lens & camera module, optical measuring instrument, machine vision and industrial automation, AR/VR.

**▶ Sensing**  
Industrial sensor, 3D Imaging & sensing, MEMS and sensor, LIDAR & component.

**▶ Display**  
Display material, display panel/module, display manufacturing equipment.

# Online Ad-EDM

Item: EDM-Exclusive Full Page

Objects: Targeting precise peers for regular monthly push, the total database capacity reaches 100,000+, including APE pre-registered participants and application peers.

Item No.	Date	Price /Issue (USD)	Receiver
H-02-1	Spt.-Dec.	4,280	Comprehensive
H-02-2	Jan.-Feb.	5,000	

- Note:**
1. Company Introduction within 1000 words (without phone, address, social media, etc.);
  2. Product detailed introduction within 300 words;
  3. High-resolution product images (2~3 pcs, in jpg format, 300dpi, size within 2MB).
  4. Provide versions in both Chinese and English.

这是HTML文档。如果您不能正常浏览此页面，[请点击这里](#)  
 温馨提示：图文并茂才能展现出最好的效果，您可右键单击或点击下载图片

探索您的潜力  
 运用蔡司全新的PGS NIR 2.5来捕获更多信息



**蔡司新品发布：PGS NIR 光谱仪模块系列新成员上线**

在2023年年初，蔡司光谱事业部正式推出了新款PGS NIR 2.5的光谱仪模块。

作为光学领域的探索者，卡尔蔡司光谱事业部不断拓展自身在光谱学领域的潜力并持续开发光谱产品。与现有的PGS NIR型号相比，PGS NIR 2.5 具有更广的波长范围，覆盖从1200nm到2450nm，并且探测器的光谱色敏度为5nm/pixel。新的PGS NIR 2.5同时配备了优化的InGaAs探测器，能够帮助用户实现更高的数据传输率和更好的线性度。

[点击查看产品详情](#)

■ 更广的波长范围，带来更详细的信息

PGS NIR是专门针对近红外波段设计的光谱仪系列。目前的PGS NIR型号已经在市场上流通了10多年，并被广泛应用于半导体、农业、生物质等工业领域。由于良好的性能和稳定性，PGS NIR系列产品也成为卡尔蔡司光谱事业部经典流行的产品。

本次推出的新型号的亮点在于拓宽了波段范围，丰富了已有的型号组合。新款PGS NIR 2.5的波段范围覆盖了1200nm到2450nm，得益于更宽广的波段和优化的信噪比，用户可以获得更多化学官能团的信息并且获得更详尽的测量结果。



■ 升级的传感器提升数据传输率和线性度

从探测器方面，新款PGS NIR 2.5 采用优化的InGaAs探测器。与之前的PGS系列相比，新的探测器具有两级电子冷却功能、更高的数据率和增益下更好的线性度的特性，使光谱仪能够呈现更好的性能。

■ 定制化的服务，更佳的用户体验

卡尔蔡司光谱产品的另一大亮点是可以提供定制化的服务。根据用户的特殊需求，蔡司光谱可以为用户进行定制，无论是光学入口、狭缝尺寸、光栅还是接口。用户可以通过卡尔蔡司光谱提供的高质量定制服务获得更好的体验。

[点击查看产品详情](#)

# Online Ad-EDM

## Item: EDM-Product Recommendation

Objects: Targeting precise peers for regular monthly push, the total database capacity reaches 100,000+, including APE pre-registered participants and application peers.

Item No.	Date	Price /Issue (USD)	Receiver
H-03-1	Spt.-Dec.	720	Comprehensive
H-03-2	Jan.-Feb.	1,150	

### Note:

1. Company Name, Booth Number, Introduction of Exhibition Products within 100 words.
2. Product images, 1~2pcs (in jpg format, 300dpi, size within 2M);
3. Provide both the Chinese and English versions.

Asia Photonics Expo

**March 6-8, 2024**  
Marina Bay Sands, Singapore

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### Join Asia Photonics Expo 2024 Now

Building upon the success of [China International Optoelectronics Expo \(CIOE\)](#), the world's leading optoelectronics event, Informa Markets is thrilled to introduce Asia Photonics Expo (APE) in Singapore. The event will be held at Marina Bay Sands Expo and Convention Centre in Singapore from 6 – 8 March 2024.

APE 2024 will focus on the latest cutting-edge innovative technologies and emerging application markets in Asia, aiming to promote in-depth communication and business collaboration between photonics upstream and downstream professionals.

As a one-stop photonics integrated platform, APE will gather over 400 leading industry players under one roof to showcase the entire photonics supply chain covering innovative products and solutions in optical communication, optics, laser, infrared applications, sensing, display, etc. [->>know more](#)

LEARN MORE

BOOK YOUR STAND

Top Popular Exhibits

**▶ Optical Communication Chips**

25Gbps/50Gbps APD Chip

FTTR Solution:  
UX3326/7+UX2410S/2420S

2.5G /10G/25G Chip

FA1451 / FA1452

[<<Find out more](#)

**▶ Optical Communication Modules**

400G QSFPDD AOC/SR8

800G/400G High speed transceivers used for data center

10G SFP+ RJ45 30m

100G LR4

[<<Find out more](#)

## Online Ad-Official Website

Item: APE Official Website Homepage Banner

Homepage: <https://www.asiaphotonicsexpo.com>

**Requirements:** The image should include product or company information, booth number etc., with hyperlink to the company's official website or exhibitor directory page.

Note: Only support PC-end; suggested banner design in both Chinese and English; banner display for 30 days.



Item No.	Position	Scroll or Not	Price (USD)	Dimensions (px)
W-01-1	Bottom Banner	Yes	2,140	1200*160

# Online Ad-Official Website

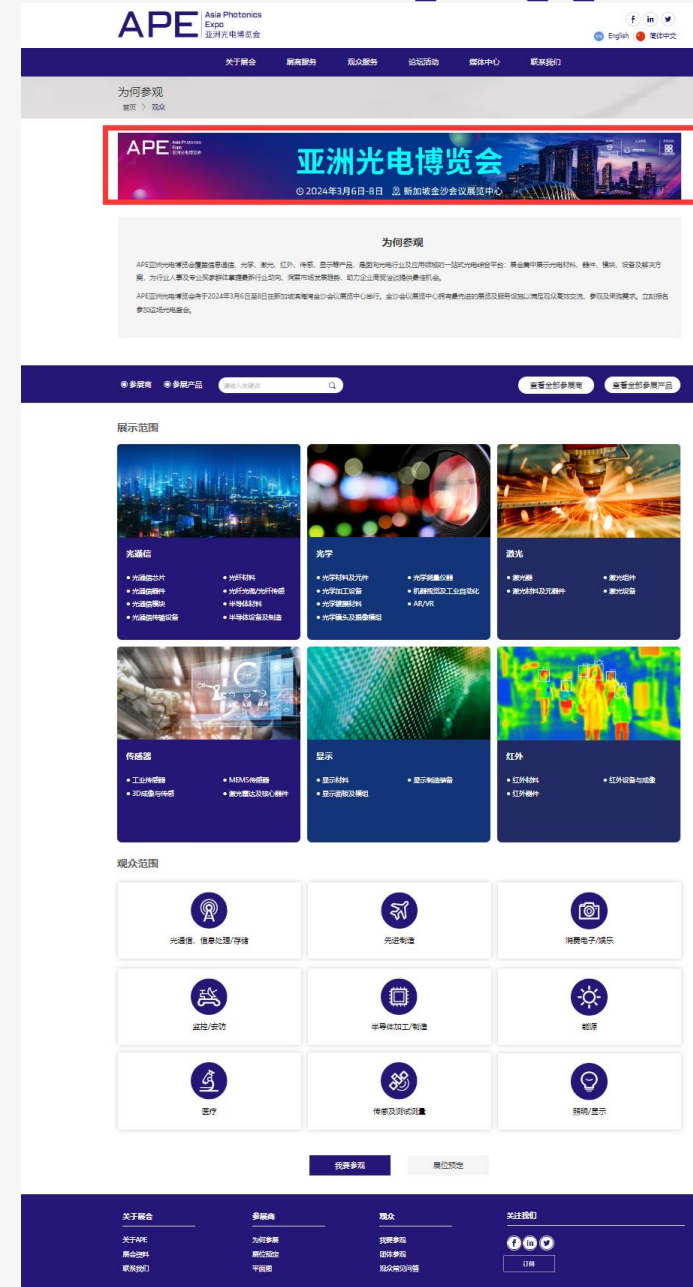
Item: APE Official Website Inner Page Advertisement

For the banner in each inner page, such as

Why Exhibit page: <https://www.asiaphotonicsexpo.com/czs>

Requirements: The image should include product or company information, booth number etc., with hyperlink to the company's official website or exhibitor directory page.

Note: Only support PC-end; suggested banner design in both Chinese and English; banner display for 30 days.



Item No.	Position	Scroll or Not	Price (USD)	Dimension (px)
W-02-1	Why Exhibit	Yes	3,570	1200*150
W-02-2	Why Visit	Yes	3,570	1200*150
W-02-3	Industry News	Yes	3,570	1200*150
W-02-4	Contact us	Yes	3,570	1200*150



## Onsite Advertisement

01



Onsite  
Exclusive  
Ad

02



Outdoor  
Ad

03



Indoor  
Ad



## Onsite Exclusive Ad

### Visitor Badge and Lanyard

Item No.: M-01

Lanyard Dimensions: refer to the example right side

Badge Dimensions: refer to the example right side

Quantity: 5,000 pcs

Price: USD 7,150

**Notes:** Single-sided color printing for the badge, the lanyard is limited to sponsor's logo (monochrome).



## Onsite Exclusive Ad

### Exhibitor Badge and Lanyard

No.: M-02

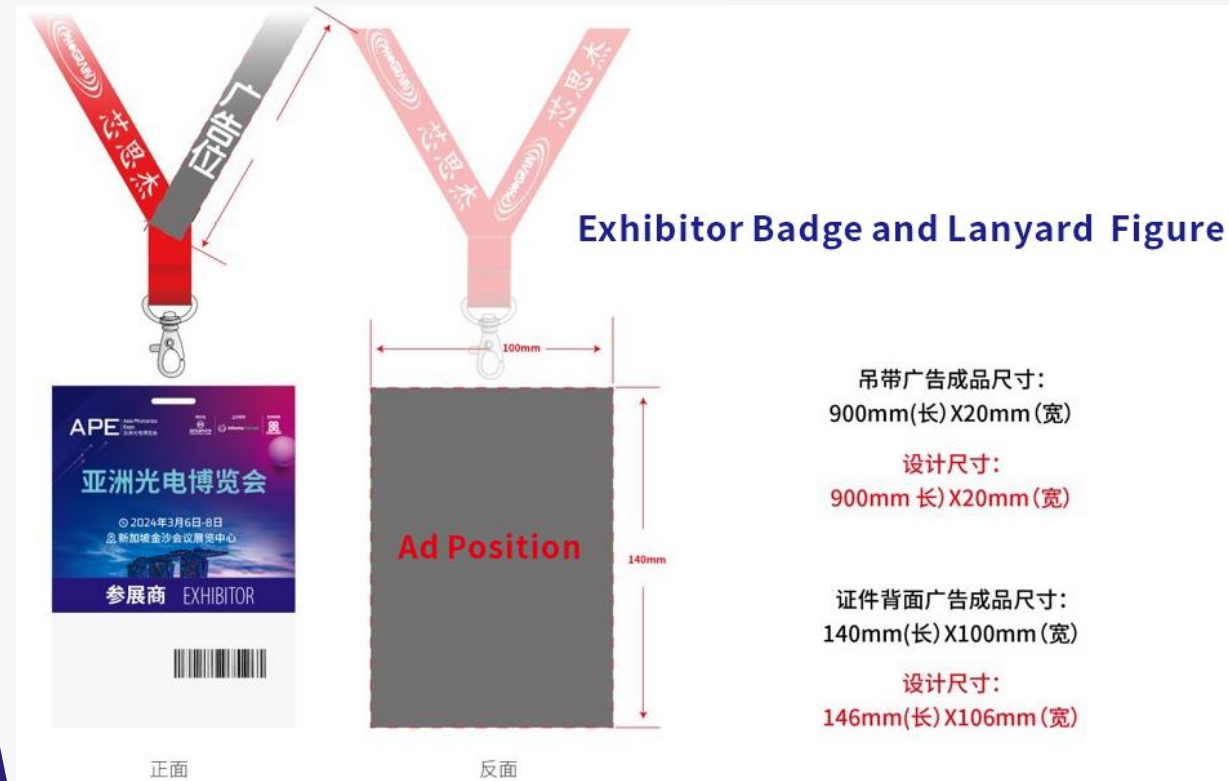
Lanyard Dimensions: refer to the example right side

Badge Dimensions: refer to the example right side

Quantity: 3,000 pcs

Price: USD 7,150

**Notes:** Single-sided color printing for the badge, the lanyard is limited to sponsor's logo (monochrome).



# Onsite Exclusive Ad

Information Bag (Canvas Tote Bag)

No.: M-03

Print dimensions: 15CM\*20CM

Quantity: 3,000 pcs

Price: USD 8,580

Notes: Printing at designated location, single-sided full-color printing.



## Onsite Ad

Banner on the Glass Entrance Door on the First Floor of the Exhibition Hall

No. N-01

Dimensions: 2.72m (W) \*2.99m(H)

Quantity: 3 pcs

Ad placement: Entrance on the first floor of the exhibition hall.

Price: USD 4,280/pcs



## Onsite Ad

Metro Entrance/Exit Ad in the Exhibition Hall

No.: N-02

Dimensions: 5.75m(W) \*1.35m(H)

Quantity: 1

Ad placement: Singapore MRT Entrance/Exit

Price: USD 7,150



Ad Position

# Onsite Ad

Center Curtain Wall Ad in MBS Exhibition Hall

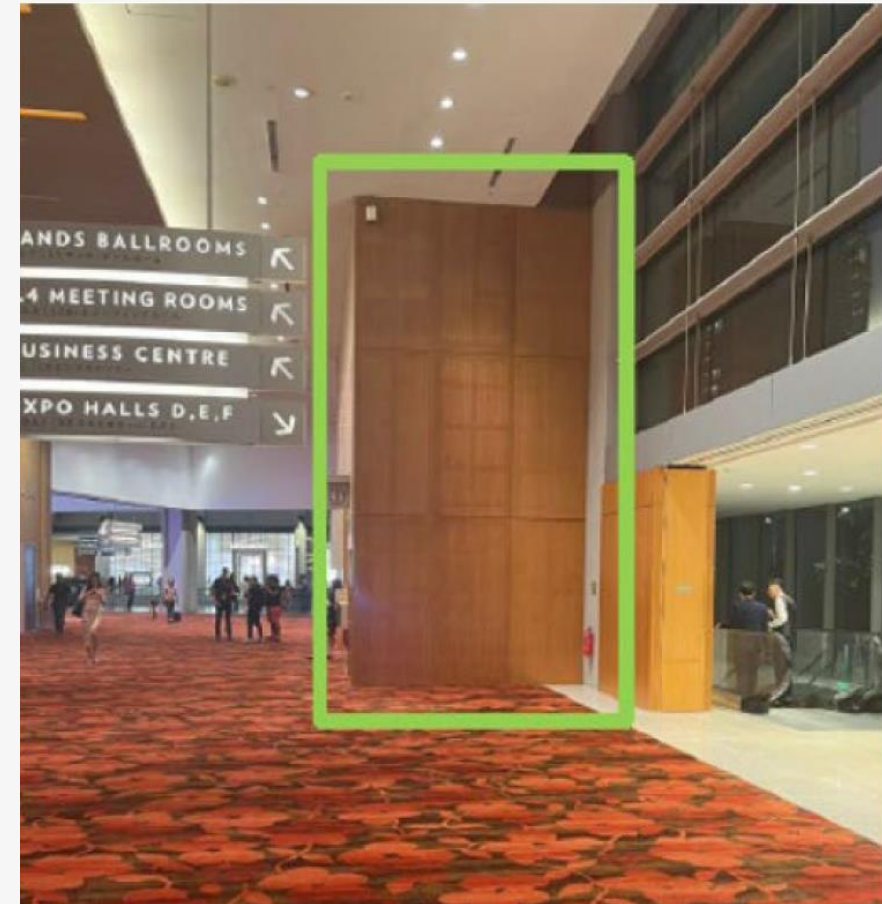
NO .: N-03

Dimension(width\*height): 3.58m (W) \*7.2m(H)

Quantity : 1

Location: First floor entrance

Price: USD 25,800



# Onsite Advertisement

Lobby Billboard (with light)

NO.: N-04

Dimension(width \*height) : 2m(W) \*2.47m (H)

Location: Lobby outside the Hall

Price: USD 2,860





# Onsite Advertisement

Lobby Billboard(with light)

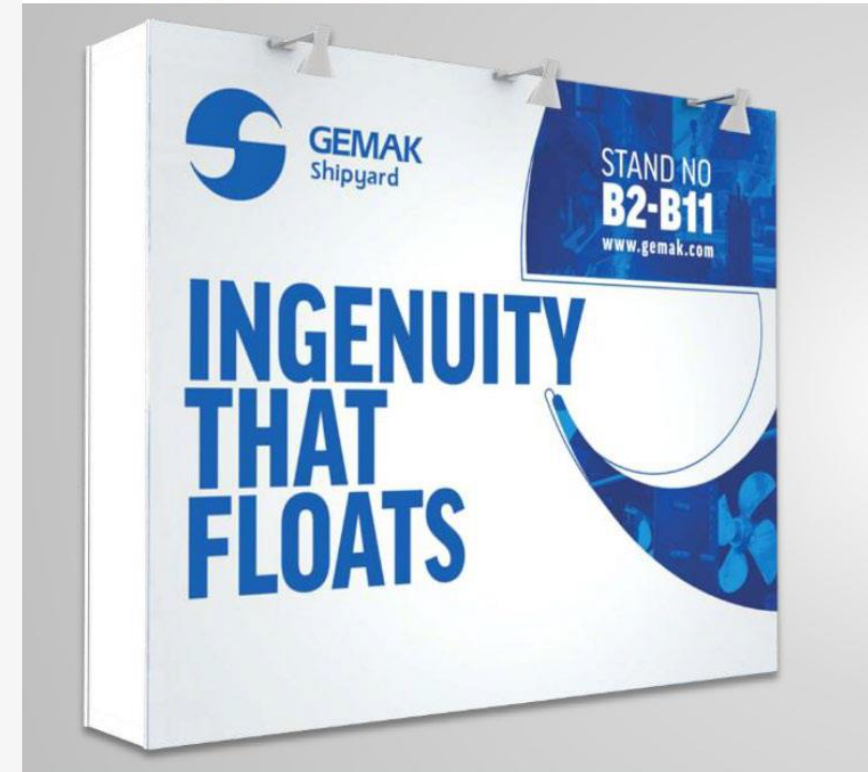
NO.: N-05

Dimension(width\*height) : 3m(W) \*2.47m (H)

Location: Lobby outside the Hall

Price: USD 4,280

Advertising Board - GEMAK



3mL x 2.47mH foamboard on system box up  
3nos. 10W LED long arm spotlight

# Onsite Advertisement

Lobby Pillar Poster Ad (Four Sides)

NO.: N-06

Dimension(width\*height) : 1.6m(W) \*2.44m (H)

Location: Lobby outside the Hall

Price: USD 4,280



# Onsite Advertisement

Pillar Poster Ad in Hall (Four Sides)

NO.: N-07

Dimension(width\*height) : 2.2m(W) \*2.44m (H)

Location: In the hall

Price: USD 7,150



# Onsite Advertisement

Ground Poster in the Main Aisle

NO.: N-08

Dimension(width\*height) : 4m\*4m

Location: Main aisle in the hall

Price: USD 2,860



# Onsite Advertisement

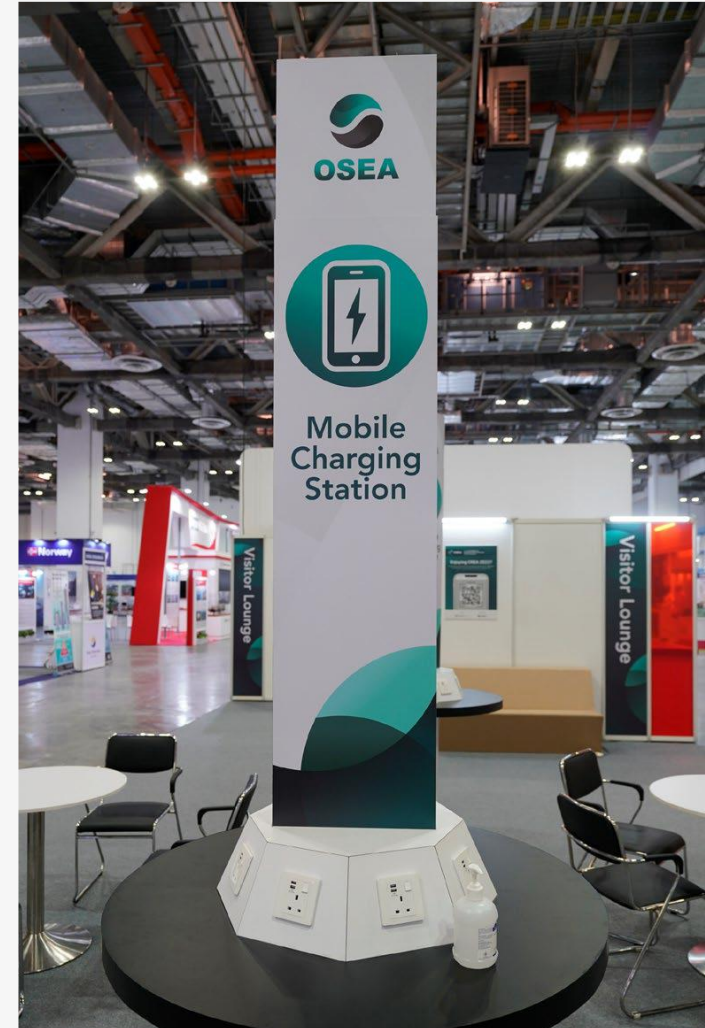
Charging Pile Ad in the Rest Area (four sides)

NO.: N-09

Dimension(width\*height) : 0.5m(W) \*1.94m (H)

Location: rest area in the hall

Price: USD 4,280



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举办地



主办机构



支持机构



# Thank you !

[www.asiaphotonicsexpo.com](http://www.asiaphotonicsexpo.com)